Yunhee Shim

Ph.D. candidate (ABD)

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Human-Computer Interaction · Platform Governance · Content Moderation · Trust & Safety · Online Harms

RESEARCH INTEREST

- Human-centered content moderation systems
- Justice, fairness, legitimacy, and user trust
- Platform governance & sociotechnical design
- Content Creator and participatory moderation

EDUCATION

Rutgers University, New Brunswick, NJ, United States   Sep. 2021 – Oct. 2026

    Ph.D. candidate., Library and Information Science
        Dissertation: Exploring content creators' adoption of moderation strategies to address online harms
        Dissertation Committee: Shagun Jhaver (Chair), Vivek K. Singh, Katherine Ognyanova, and Donghee won Yvette

Ewha Womans University, Seoul, Korea   Sep. 2013 – Aug. 2019

    M.A., Library Information Science.
        Thesis: Developing Research Data Management Service at Seoul National University Library

Ewha Womans University, Seoul, Korea   Mar. 2009 – Aug. 2013

    B.A., Psychology & Library Information Science

PUBLICATIONS

Peer-Reviewed journal Articles

[1] **Shim, Y.,** & Kim, J. (2019). *A Study on the Development of Research Data Management Service in a Domestic University Library: Focused on the Analysis on the Needs of Researchers Affiliated in Seoul National University.* Journal of the Korean Society for Information Management, 36(3), 61–80. https://doi.org/10.3743/KOSIM.2019.36.3.061

[2] **Shim, Y**., & Jhaver, S. (2025). *Understanding the governance challenges of public libraries subscribing to digital content distributors*. The Library Quarterly, 96(1), 100–121. https://doi.org/10.1086/738388

[3] **Shim, Y**., & Jhaver, S. (2025*). Incorporating Procedural Fairness in Flag Submissions on Social Media Platforms*. ACM Transactions on Social Computing (TSC). https://doi.org/10.1145/3797820

Under review & Work in Progress

[1] **Shim, Y**., & Jhaver, S. (2025). *"Pin of Shame": Examining Content Creators' Adoption of Pinning Inappropriate Comments as a Moderation Strategy*. arXiv:2505.14844 (Preprint). — Revise & Resubmit invited at *CSCW*.

[2] **Shim, Y.,** Mahoney, B., Zaman, S. M. M., & Bhandari, S. *How Artificial Intelligence (AI) Training Policies Leveraging User-Generated Content Shape Perceptions of Data Ownership, Surveillance, and User Behavior.* –Under review at AIoR.

[3] **Shim, Y.,** & Jhaver, S. *Exploring factors that influence content creators' choices of moderation strategies.* (In progress).

Other Publications

[1] **Shim, Y**., Lee, K., Chung, M., & Kim, J. (2017). *Civic Engagement Program Case Study for Seoul Metropolitan Archive*s. Retrieved from Seoul Metropolitan Archive: https://archives.seoul.go.kr/upload/contents/2020/0226/083145963.pdf (Institutional report).

[2] **Shim, Y.** (2025). *Review of "The Politics of Platform Regulation: How Governments Shape Online Content Moderation" by Robert Gorwa*. International Journal of Communication, 19, 1–10. (Book review).

RESEARCH FUNDINGS

Incorporating Procedural Fairness in Flagging Mechanisms on Social Media Sites.   2023 – 2024
National Science Foundation funded project (#: 2329394), (PI: Shagun Jhaver, PhD)
Researcher
Responsible for conducting research on the development of users' fairness perceptions regarding the flagging process.

Survey on the Needs for Research Data Management Services.   2018
Primary Researcher
Responsible for design a survey questionnaire, data analysis, and publish an in-house report.

Civic Engagement Program Case study Project for Seoul Metropolitan Archives.   2017
Seoul Metropolitan Archives funded project, (PI: Jihyun Kim, PhD)
Primary Researcher
Responsible for investigating civic engagement services from overseas information institutions (libraries, archives, museums).

TEACHING

Lecturer

189:220 Data in Context   Rutgers University   Fall 2025 – Spring 2026
- Independently taught a hybrid undergraduate course for ITI majors (20 students per section)
- Developed interactive in-class activities on algorithmic fairness, generative AI

Teaching Assistant

189:220 Data in Context   *Rutgers University*   Fall 2022 – Spring 2025

189:103 Introduction to IT and Informatics
- Served as TA for a large-enrollment undergraduate course (~250 students)
- Delivered two guest lectures on Human Computer Interaction & Online Problems (2weeks)

547:230 Human Computer Interaction
- Graded exams and led exam review sessions
- Provided structured feedback on student group projects

AWARDS, GRANT AND FELLOWSHIPS

Awards

LIS Instructional Support Award   *Rutgers University*   Spring 2025

Scholarship and Fellowships

Post-proposal Dissertation Award   *Rutgers University*   Fall 2025
$2,000

Betty Jane and Jack Hubert Endowed Scholarship   *Rutgers University*   Fall 2025
$1,700

SC&I Fellowship   *Rutgers University*   Fall 2021 – Spring 2022

Ku ja-young Scholarship (LIS major)   *Ewha Womans University,*   Fall 2015
~ $4,000

Korea Foundation (KF) Global Internship   *KF, South Korea*   2014 - 2015

PRESENTATION AND TALK

[1] **Research Presentation.** (Jun. 2025) *"Incorporating Procedural Fairness in Flag Submissions on Social Media Platforms."* Rutgers School of Graduate Studies.

[2] **Poster Presentation.** (Mar. 2025) *"Pin of Shame": Examining Content Creators' Adoption of Pinning Inappropriate Comments as a Moderation Strategy.* Human-Computer Interaction Consortium (HCIC). Selected through institutional nomination by Rutgers University; fully funded.

[3] **Three Minute Thesis (3MT) Dissertation Presentation.** (Feb. 2026)*"Exploring Content Creators' Comment Moderation Strategy."* Finalist, Rutgers School of Graduate Studies.

ACADEMIC SERVICE

Academic Journal Article Reviewer   Fall 2025
Theoretical Criminology (Topic: Online Platform Harms)
Social Media and Society
CSCW, CHI (ACM)

iSchools Women's Coalition   Summer 2025 –

Conference Coordinator   May 2025

    ACM Web Science Conference 2025, Rutgers University

Treasurer   Spring 2023 – Spring 2024

    Rutgers Korean Graduate Student Association, Rutgers University

PROFESSIONAL EXPERIENCE

Rutgers-Korea Partnership Coordinator   July 2025 –

    Rutgers Global, Rutgers University
    Facilitated partnerships between Korean universities and Rutgers by securing Korean funding and coordinating expert exchange programs

Summer Part-time Researchers.   June 2025 – Aug 2025

    School of Communication and Information, Rutgers University,
    Case studies for designing courses in the information studies curriculum

Liaison Librarian   Mar. 2016 – Aug 2021

    Research Support Team, Seoul National University Library, Seoul, South Korea
    Provided library lecture sessions, and assisted with research in the field of social sciences

Part-time Sales Assistant   Nov 2015 – Feb 2016

    IDC Asia Cooperation, Seoul, South Korea
    Responsible for designing weekly newsletters and editing DB/Journal promotional catalogs.

Intern Librarian   Oct 2014 – Aug 2015

    Korean Studies in Asia Library, University of Michigan
    Funded by KF (Korea Foundation, affiliated institution of Ministry of Foreign Affairs, Republic of Korea)
    Responsible for acquisition and cataloging of Korean materials.

Student Assistant Librarian   Sep 2013 – Jan 2014

    FRIC Center, Ewha Womans University Library, Seoul, South Korea
    Supporting DDS operations, acquisition, cataloging, and user reference services for academic periodicals.

Intern Librarian   Jul 2010

    National Assembly Library of Korea, Seoul, South Korea
    Full-time training in Korean resources, and the operation of microfilm and microfiche access and storage.

Last updated: March 2026